



Sustainability and Environmental Projects

Sustainability Report

Developing the sustainability of companies

"Advancing, change, resilience"



What is Sustainability Reporting?

An introduction



What is Sustainability Reporting?



- Sustainability Reporting (SR) measures organizational performance towards Sustainable Development (SD).



- It is a document used to describe the current state of sustainability in companies, define objectives and analyse their achievement. SR allows all this to be communicated to stakeholders and the general public.



- It is an organizational report that analyzes the performance of three key areas (ESG) over time:
 - Environmental
 - Social
 - Governance



What is Sustainability Reporting?



What is Sustainability Reporting?

Some parameters included within ESG:

Each parameter of these three main areas are measured and tracked over time by using Key Performance Indicators (KPI).



Environmental

Pollution
Biodiversity
Climate Change
Waste Management



Social

Product Safety
Labour Standards
Employee Relations
Child Labour



GOVERNANCE

Accounting
Board Composition
Tax Avoidance
Executive Pay



What is the Purpose?

01.

Benchmarking &
Assessing sustainability
performance regarding
regulations and
initiatives

02.

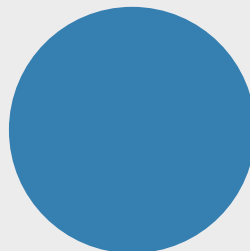
Comparing performance
within the organization
and between different
organizations over time

03.

Intends to improve
internal processes,
engage stakeholders and
attract investors

04.

Showing the company's
commitment to
sustainability



What is the Purpose?

05.

SR is used as a tool to assess how a company manages risks and opportunities of an ever-changing market

06.

Tracking KPIs over time is key:

- to monitorize and evaluate the company's sustainable performance
- for decision-making





Internal Benefits of SR



**Increasing understanding of
risks and opportunities**



**Emphasizing the link
between financial and non-
financial performance**



**Influencing long term
management decisions**



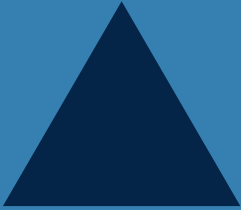
**Enhancing efficiency
reducing costs**



**Avoiding being implicated in
social, environmental and
governance failures**



**Allowing performance
comparisons**



External Benefits of SR



**Mitigating environmental,
social and governance
impacts**



Improving brand reputation



**Enabling external
stakeholders to understand
company's true value**



**Demonstrating how the
organization influences, and
is influenced by SD
expectations**



Attracting investors

How to make a SR for a Company?



Business Objectives

SR are based on business' objectives which are tracked by Key Performance Indicators (KPI)



Company-specific needs

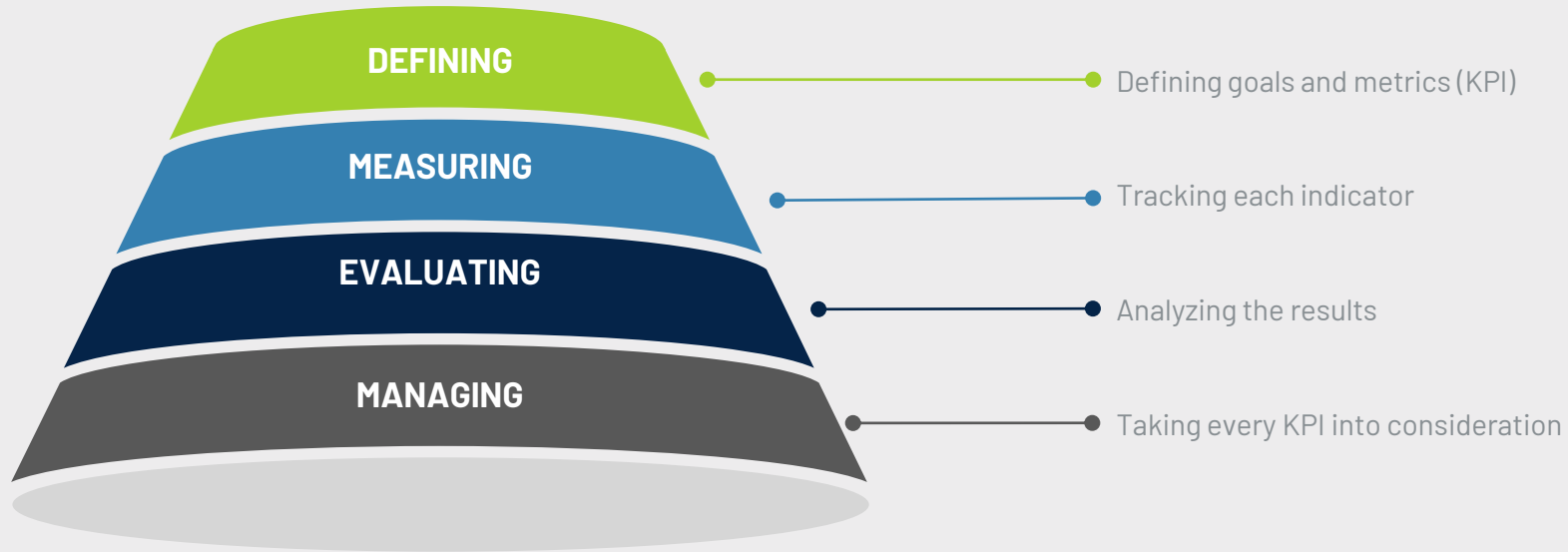
Objectives and KPI are dependent on the sector and company's philosophy.



Stakeholders

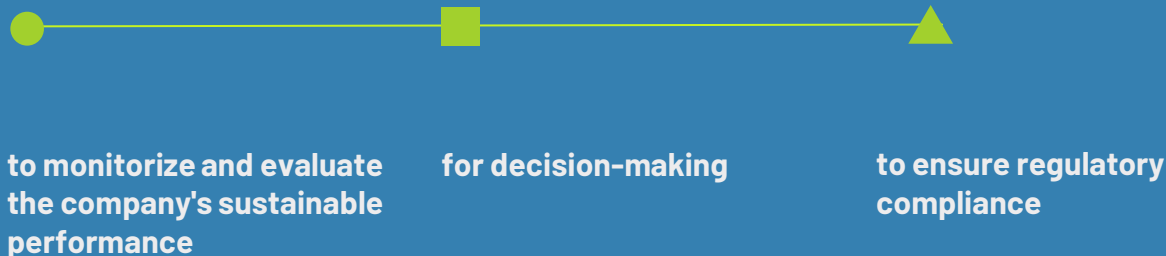
Detailed stakeholder survey for defining what is important in the ESG strategy

How to make a SR for a Company?



How to make a SR for a Company?

Tracking KPIs over time is key:



Why with Green Globe?



Experience in all sectors of activity and with companies of different sizes.



Tailor-made consultancy throughout the process of defining objectives, KPIs and drafting the final report and progress report.



The team has professionals from different disciplines to provide a service that integrates the final design of the report, the information and the visualisation in web support.



Success stories



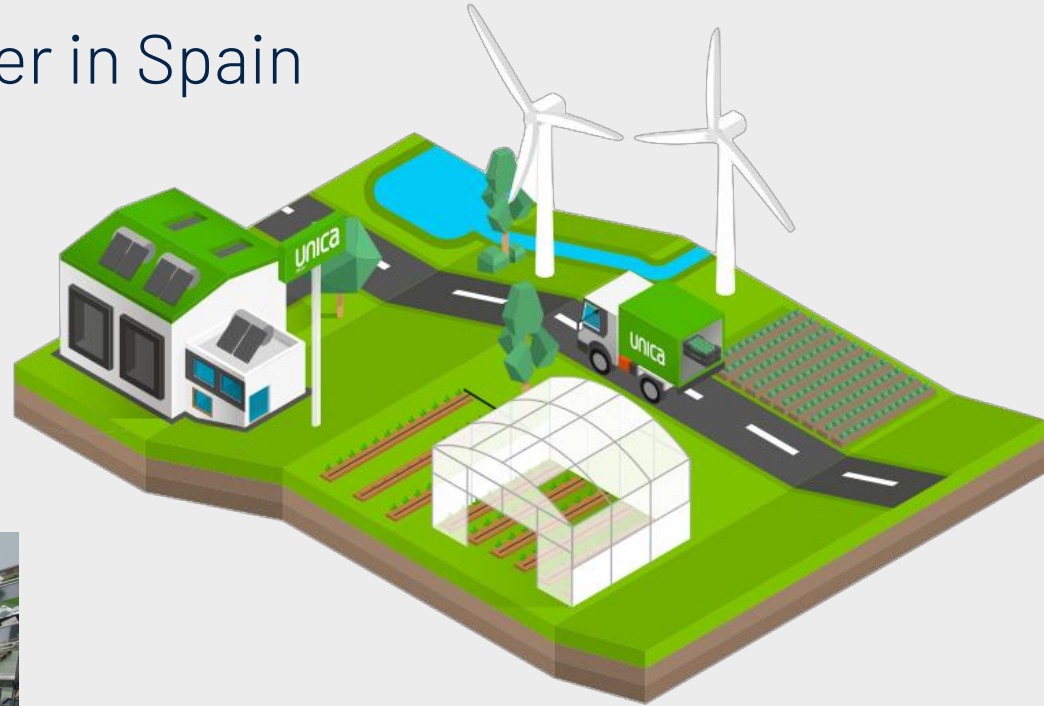
JTI a leading international tobacco product manufacturer

Improving the sustainability of the entire value chain from agricultural production to market and recycling of tobacco products.



UNICA Group

Leading vegetable exporter in Spain



Unica | **OBJETIVO**  **S DE DESARROLLO SOSTENIBLE**
CONTRIBUYE A LOS OBJETIVOS DE DESARROLLO SOSTENIBLE

Sustainability Report of Puertos del Estado del Reino de España.

The largest ports in Spain.



Agenda 2030 and Sustainability Report for local governments.



View online



Online KPIs for sustainability in local government



[View online](#)





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